



...a masquerade ball to support mental health awareness

Saturday, February 20, 2016

7:00pm - Midnight

The Garage at the Harley-Davidson Museum

SPONSORSHIP BENEFITS SUMMARY	\$10,000 Presenting	\$5,000 Platinum	\$2,500 Gold	\$1,000 Silver	\$500 Bronze
On Site Presence at Event					
• Private VIP area for sponsor's guests, private bartender	☑				
• Private VIP area for sponsor's guests		☑			
• Reserved table seating for sponsor's guests			☑		
• Acknowledged as sponsor from main stage	☑	☑	☑		
• Acknowledged on Sponsor <i>Thank You</i> signs at event	Logo	Logo	Name	Name	Name
Product Placement					
• Product material in attendee goodie bags	☑	☑	☑	☑	
Print Advertising in unMasKEd! Event Program					
• Ad Placement	Back Cover Color	Full Page color	½ Page color	½ Page b/w	¼ page b/w
• Listing on Sponsor Page	Logo	Logo	Name	Name	Name
Web Site & E-mail Advertising					
• Listing on Official UnMasKEd! website Home Page	Logo w/link				
• Listing on Official UnMasKEd! website Sponsor Page	Logo w/link	Logo w/link	Name w/link	Name w/link	
• Recognition in email newsletters	Logo w/link	Logo w/link	Name w/link	Name w/link	
Pre-Event Advertising					
• Recognition as presenting sponsor in event materials	Logo				
• Company listed in print advertising	Logo	Logo	Name	Name	
• Company listed in pre-event promotional material	Logo	Logo	Name	Name	
• Company listed on Save the Date and Invitation	Logo				
• Recognition as sponsor of event in radio ads	☑				
All Nite Event Tickets					
• unMasKEd! All Nite event tickets	20	14	6	4	2